

The background is a solid dark blue color. It is decorated with a repeating pattern of small, light red line-art icons. These icons include a variety of symbols such as stars, circles with plus signs, speech bubbles, checkmarks, target symbols, and abstract shapes. In the center of the image is a large white circle with a thick red border. Inside this circle, the text "HOSTED BUYER PROGRAMME" is written in a bold, dark blue, sans-serif font, arranged in three lines.

HOSTED BUYER PROGRAMME

WHO ATTENDS?

Our attendees are event planners from some of the top associations, corporates and agencies in the UK and internationally. Below is a sample selection of some of the companies who participated in our 2020 event.





HOSTED BUYER QUALIFICATION CRITERIA

- Size and frequency of events organised
- Annual events budget
- Level of purchasing / decision making authority
- Locations of events organised
- If applying with a colleague, do they have different areas of responsibility?

HOW DO I APPLY?

Buyers must complete an online application form which is then vetted by our external qualifiers and The Meetings Show team.

The online registration form takes approx. 10 mins to complete and you will be asked for the following information:

- **Personal** - Name, contact details
- **Your job:** - company name, job title, type of organisation, industry/sector, position in the company and purchasing authority.
- **Suppliers** – products, services and locations you are interested in for your future events.
- **Your events:** type of events you organise & frequency, 2 x examples of previous events you have organised.

Once approved you will be notified by email. During busy periods it can take a few days for applications to be approved so don't worry if you don't hear anything straight away.

If your application does not meet the criteria for the hosted buyer programme you will automatically be offered a visitor pass.

HOSTED BUYER – LIVE ATTENDANCE

2 Day & Welcome Reception	2-DAY	1-DAY
• Attendance at official welcome reception on Weds 29 Sep. • 2 days at the show • 16 appointments • 2 nights' accommodation on Weds 29 & Thurs 30 Sep • Travel provided on request	• Both days of the show • 12 appointments • 1 night accommodation on Thurs 30 Sep • Travel provided on request	• One day at show • 6 appointments • No accommodation • Travel provided on request

*All hosted buyer attendance options include access to onsite hosted buyer lounges, a personalised online diary and all official TMS networking events.



LIVE ATTENDANCE PACKAGE

Travel

Hosted Buyers based outside the Greater London area are eligible for travel assistance to and from The Meetings Show. We work with a TMC who will contact buyers directly to arrange this. For UK based buyers, this will be a standard class rail ticket. For overseas buyers, this will be an economy class flight or Eurostar ticket.

Accommodation

Buyer who have requested accommodation assistance during the application process will be allocated a room in one of our partner hotels. If attending as part of a hosted buyer group, where possible, group members will be placed in the same hotel.

Transfers

There are coach transfers available between partner hotels and The Meetings Show on each morning of the show. You will be notified of departure times for your hotel once it has been confirmed.

Arrival:



Transfers will be available from the relevant airports direct to The Meetings Show.



A London Underground travel pass is included with train tickets to allow buyers to make their own way to The Meetings Show via public transport. The nearest tube stations are detailed on the TMS website.

Departure:



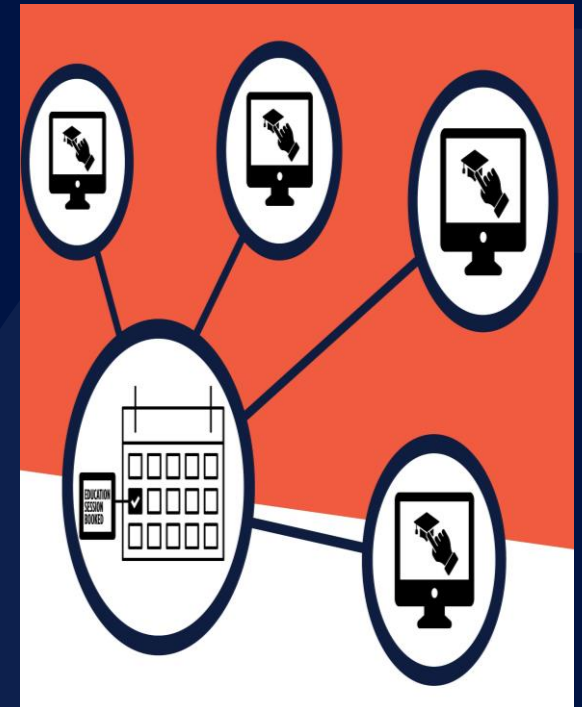
There are transfers to all major London airports after the show closes on Friday afternoon.

PREMIUM BUYER – VIRTUAL ATTENDANCE

Due to the ongoing impact of COVID-19 we are aware that not all buyers may be able or feel comfortable to attend a live trade show. Therefore, The Meetings Show will be running a hybrid event for 2021, with both physical and virtual attendance options.

Any hosted buyers who are unable to attend the live event in London can register for virtual attendance as a Premium Buyer.

Premium Buyers can access the virtual platform during the show open days to attend exclusive conference sessions, book and conduct 1-2-1 meetings with suppliers through the online diary system and connect with fellow buyers and colleagues through the instant messaging and video chat functions.



VIRTUAL ATTENDANCE PACKAGE

Appointments

Premium Buyers participating in the show virtually will still have access to a personalized online diary which they can use to pre-schedule appointments with exhibitors of their choice, as well as book in education sessions that they wish to attend.

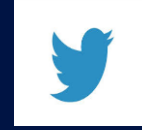
Exclusive education content

As part of the live event we will be running some education sessions exclusively for hosted buyers. These will be made available to the virtual premium buyers within the online platform.

Networking

Although you are not attending in person you still have access to a great networking facility. Through The Meetings Show virtual platform you can instant message and video chat with fellow attendees to catch up with industry colleagues.

GET IN TOUCH!



@MeetingsShow



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